

# 4 WAYS Bad IT is HURTING YOUR BUSINESS!

## DOWNTIME

Frequent outages lead to **loss of revenue** and **reduced productivity** from employees who are unable to work efficiently **during downtime.**



## INEFFICIENCY

Outdated or poorly designed IT systems **hinder your business substantially!** This results in a **higher operational cost.**



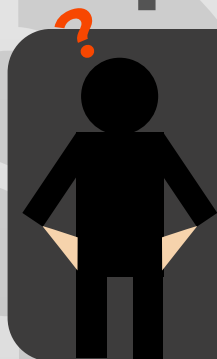
## COMPETITIVE DISADVANTAGE

Unreliable IT makes it harder to **keep up with competitors.** There's no quicker way to lose market share than to be **outclassed by other local options!**



## INCREASED COSTS

Your business ideally wants to be **proactive** rather than **reactive**, but with lacking technology you may have no choice! **Troubleshooting, repairs,** and **emergency fixes** quickly add up.



## DON'T SETTLE FOR LESS.

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