

THE COST OF BAD IT



ONE USER ENDS UP ON THE PHONE FOR
30 MINUTES LONGER THAN THEY NEEDED TO BE =
\$30 OF DIRECT EMPLOYEE COST +
\$30 LOST PRODUCTIVITY!



LET'S INCREASE THE SCOPE:

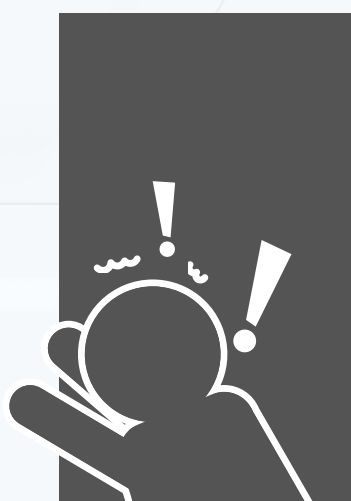
10 USERS COLLECTIVELY SPENT **5 HOURS LONGER**
ON IT ISSUES THAN THEY WOULD HAVE WITH A
MORE MATURE IT PROVIDER =

\$300 DIRECT EMPLOYEE COST +
\$300 LOST PRODUCTIVITY PER WEEK.



**OVER THE COURSE OF A MONTH
THAT'S \$2,400!**

**OVER THE COURSE OF A YEAR
THAT'S - \$28,800!**



**READY FOR A NEAR IMMEDIATE ROI
ON YOUR TECHNOLOGY SPEND?**

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